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In today's rapidly evolving business environment, having employees with strong communication skills has emerged as a fundamental requirement for an organization's success. With the rise of remote work, global collaborations, and international teams, the need for workers to express and pitch their ideas clearly and effectively impacts every aspect of an organization, including sales enablement, customer service, leadership, and more.

Teams who communicate effectively in the workplace may see as much as a 25% increase in their productivity.

(Pumble.com, 2021)

